

STRATEGIC PLAN 2026 – 2030



The Queen's
Institute of
Community
Nursing



MISSION

The QICN is dedicated to improving the nursing care of people in the community by promoting excellent nursing care for everyone, where and when they need it, provided by nurses and their teams with specific skills and knowledge.

VISION

The QICN is the independent voice of community nursing - over the next 5 years, we will continue to grow our networks, membership, and strategic reach, striving to influence health and care policy and support the nursing workforce.

VALUES

- + Excellence: in community nursing, supported by innovation and evidence.
- + Inclusivity: promoting and valuing equity and diversity in all that we do.
- + Partnership: with people at the heart of all we do and utilising our Queen's Nurses. Strategic partnerships established and developed with the appropriate organisations, e.g. DHSC, NHSE.
- + Independence: using data, intelligence, and experience to provide an independent voice.
- + Advocacy: championing the unique contribution of all community nurses.
- + Legacy: cherishing our history whilst supporting innovation and new ways of working.
- + Integrity: living our values and challenging inequity.

STRATEGIC PRIORITIES

1 Policy Influence & Development

➔ Improve the health and wellbeing of individuals, carers, families, and communities by influencing policy and amplifying nurses' voices

✓ Be the go-to organisation for shaping community nursing services through national policy, engaging strategically with DHSC, NHSE, Royal Colleges, and other key bodies.

2 Data & Evidence

➔ Provide relevant, independent intelligence on community and primary care nursing, individually and in partnership.

✓ Conduct research alone and with partners to supply data that informs debates on community nursing.

3 Innovation & Quality Improvement

➔ Enhance community nursing through innovative care models and support consistent practice within neighbourhood models.

✓ Use QICN evidence on quality improvement and standards to influence policy, research, practice, and education.

4 Role Models & Leaders

➔ Develop and support diverse nursing leaders and role models who amplify the nursing voice.

✓ Foster a community of Queen's Nurses, Fellows, and network members leading change, challenging inequity, and shaping care through leadership programmes, political training, and advocacy.

5 Support for Nurses

➔ Support the wellbeing of all community nurses by responding to their personal and professional needs.

✓ Maintain and fund support initiatives, drawing on contributions from Queen's Nurses and external fundraising.

6 Financial Sustainability

➔ Ensure long-term financial sustainability.

✓ Manage resources effectively, maintain and grow membership, deliver educational programmes, and explore fundraising opportunities.